

01-18-02

PATENT

Attorney Docket No. ALEXAI.008A

Date: January 15, 2002

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ASSISTANT COMMISSIONER FOR PATENTS

WASHINGTON, D.C. 20231

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s): Gregory D. Linden, Brent R. Smith, Nida K. Zada, Jonathan O. Aizen and Geoffrey B. Mack

For: **CONTENT PERSONALIZATION BASED ON ACTIONS PERFORMED DURING A CURRENT BROWSING SESSION**


Enclosed are:

- (X) 16 sheets of drawing.
- (X) Return prepaid postcard.

CLAIMS AS FILED

| FOR | NUMBER FILED | NUMBER EXTRA | RATE | FEE |
|--|-----------------|-----------------|-------|-------|
| Basic Fee | | | \$740 | \$740 |
| Total Claims | 48 - 20 = | 28 × | \$18 | \$504 |
| Independent Claims | 6 - 3 = | 3 × | \$84 | \$252 |
| If application contains any multiple dependent claims(s), then add | | | \$280 | \$ |
| FILING FEE TO BE PAID AT A LATER DATE | | \$1,496 | | |

- (X) Please use Customer No. 20,995 for the correspondence address.


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BOX PATENT APPLICATION
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Washington, D.C. 20231

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

Attorney Docket No. : ALEXAI.008A

Applicants : Gregory D. Linden et al.

For : CONTENT PERSONALIZATION BASED ON
ACTIONS PERFORMED DURING A
CURRENT BROWSING SESSION

Attorney : Alexander Franco

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Date of Deposit : January 15, 2002

I hereby certify that the accompanying

Transmittal letter; specification in 64 pages; 16 sheets of drawings; and Return
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are being deposited with the United States Postal Service "Express Mail Post Office to
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Jose Colunga

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